



Marketing Women Association
 marketingwomen@hotmail.com
 www.marketingwomen.com.au
 ABN 33 105 609 846

APPLICATION TO TAKE PART IN THE MARKETING WOMEN MENTORING PROGRAM

MENTOR 2009

(Applications close 9 April 2009)

Name: _____	
Title/ Role: _____	
Company: _____	
Locations:	(W) _____ (H) _____
Meeting location pref:	(W) <input type="checkbox"/> (H) <input type="checkbox"/>
Please tick whether you prefer meetings with your mentor to be close to home or office address.	
Contact Nos:	(W) _____ (H) _____
	(Mob) _____ (Fax) _____
E-mail: _____	

Questions

1. Have you been a Mentor before? If so, please give details

2. Mentees profit from identifying particular competencies (areas of knowledge, attitudes or skills) they want to develop with the help of their mentors. Please review the following examples and answer the question below.

- | | |
|---------------------------------------|---------------------------|
| Advancing in career | Making oral presentations |
| Balancing work and outside priorities | Managing projects |
| Being accountable | Managing time |
| Being more strategic, less tactical | Motivating people |
| Bouncing back from failure | Negotiating |
| Building shared visions | Resolving conflicts |
| Changing careers | Recruiting and hiring |
| Coaching | Taking risks |
| Communicating effectively | Teambuilding |
| Dealing with difficult people | Technical expertise |
| Designing websites | Training |
| Developing policy | Writing effectively |
| Giving corrective feedback | Other |
| Handling customers | |

What skills, attitudes, knowledge or benefits could you provide in this mentoring program?



Marketing Women Association
 marketingwomen@hotmail.com
 www.marketingwomen.com.au
 ABN 33 105 609 846

Please attach a short biography, description of your work experience or current CV to this application. This will help us find you a suitable match.

3. Do you have any special interests, hobbies, memberships or experiences that might be of interest to a mentee?

4. Are you interested in being trained in the following topics?

- Process for success: planning, building the relationship, maintaining momentum and ending the relationship
- Monthly guide : what mentors should be doing each month
- Critical skills for mentors: instructing/developing, inspiring, identifying goals, providing corrective feedback, managing risks, opening doors
- First meeting tool
- Preparing goals and a development plan
- Using values for mentoring
- Strategies for strengthening mentoring partnerships
- Challenges in mentoring

Yes

No

Commitment

Yes, I am available to attend the following evening sessions:

Introduction + Mentee Training	12 th May 2009	<input type="checkbox"/>
Mentor Training	13 th May 2009	<input type="checkbox"/>
Mentor Program Progress Review	15 th July 2009	<input type="checkbox"/>
Mentor Program 2 nd Progress Review & Guest speaker	24 th September 2009	<input type="checkbox"/>
Mentor Program Celebration Workshop	16 th November 2009	<input type="checkbox"/>
Yes, I have attached my CV to this application		<input type="checkbox"/>

Please return this application form via email to: marketingwomen@hotmail.com
 or mail to: Marketing Women c/o Landor Associates
 PO Box 284
 North Sydney NSW 2059

To be a mentor on the Program you must be a 2009 member of Marketing Women, for which the annual membership fee is \$150. Please see www.marketingwomen.com.au to download your membership application form.

I understand that part of my commitment to a mentor program is to be available for training. I am also willing to actively work in the development of a mentoring relationship. I also acknowledge that I will maintain confidentiality whenever appropriate.

Signature _____ Date _____