



Marketing Women Association
 marketingwomen@hotmail.com
 www.marketingwomen.com.au
 ABN 33 105 609 846

APPLICATION TO TAKE PART IN THE MARKETING WOMEN MENTORING PROGRAM

MENTEE 2009

(Applications close 9th April, 2009)

| | |
|---|---|
| Name: _____ | |
| Title/ Role: _____ | |
| Company: _____ | |
| Locations: | (W) _____ (H) _____ |
| Meeting location pref: | (W) <input type="checkbox"/> (H) <input type="checkbox"/> |
| Please tick whether you prefer meetings with your mentor to be close to home or office address. | |
| Contact Nos: | (W) _____ (H) _____ |
| | (Mob) _____ (Fax) _____ |
| E-mail: _____ | |

Questions

1. Have you had a Mentor before? If so, please give details

2. Mentees profit from identifying particular competencies (areas of knowledge, attitudes or skills) they want to develop with the help of their mentors. Please review the following examples and answer the question below.

- | | |
|--|---|
| <ul style="list-style-type: none"> Advancing in career Balancing work and outside priorities Being accountable Being more strategic, less tactical Bouncing back from failure Building shared visions Changing careers Coaching Communicating effectively Dealing with difficult people Designing websites Developing policy Giving corrective feedback Handling customers | <ul style="list-style-type: none"> Making oral presentations Managing projects Managing time Motivating people Negotiating Resolving conflicts Recruiting and hiring Taking risks Teambuilding Technical expertise Training Writing effectively Other: |
|--|---|

What skills, attitudes, knowledge or benefits do you hope to gain in this mentoring program?



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Please attach a short biography, description of your work experience or current CV to this application. This will help us find you a suitable match.

3. Briefly summarise your career thus far.

What are your career goals?

4. Are you interested in being trained in the following topics?

- Process for success: planning, building the relationship, maintaining momentum and ending the relationship
- Monthly guide : what mentees should be doing each month
- Critical skills for mentees
- First meeting tool
- Preparing goals and a development plan
- Strategies for strengthening mentoring partnerships
- Challenges in mentoring

Yes

No

Commitment

Do you believe you can commit the necessary time (2 hours per month plus attendance at five two-hour workshops) over six months, and the effort required to work with a mentor? Do you anticipate anything that might interfere with your commitment?

Yes, I am available to attend the following evening sessions:

| | | |
|--|---------------------------------|--------------------------|
| Introduction + Mentee Training | 12 th May 2009 | <input type="checkbox"/> |
| Mentor Training | 13 th May 2009 | <input type="checkbox"/> |
| Mentor Program Progress Review | 15 th July 2009 | <input type="checkbox"/> |
| Mentor Program 2 nd Progress Review & Guest speaker | 24 th September 2009 | <input type="checkbox"/> |
| Mentor Program Celebration Workshop | 16 th November 2009 | <input type="checkbox"/> |
| Yes, I have attached my CV to this application | | <input type="checkbox"/> |

Please return this application form via email to: marketingwomen@hotmail.com
 or mail to: Marketing Women c/o Landor Associates
 PO Box 284
 North Sydney NSW 2059

To be a mentee on the Program you must be a 2009 member of Marketing Women, for which the annual membership fee is \$150. Please see www.marketingwomen.com.au to download your membership application form. You will be notified if we can find you a suitable mentor match for inclusion in the program in May 2009, at which point you will be asked to pay the additional mentee's fee of \$150.

I understand that part of my commitment to a mentor program is to be available for training. I am also willing to actively work in the development of a mentoring relationship. I also acknowledge that I will maintain confidentiality whenever appropriate.

 Signature Date